UNION SQUARE CHOICE NEIGHBORHOOD TRANSFORMATON PLAN PEOPLE COMPONENT

People Vision Statement: A vibrant and inclusive Union Square community, where all thrive through exceptional education, quality health care and well-being, active community engagement and participation, inspiring youth development programs that empower the next generation to lead and succeed, and ample employment opportunities.

People Priorities

- o Increase educational attainment level for neighborhood residents
- o Reduce childhood and adult poverty level
- Increase income level for neighborhood residents
- o Eliminate barriers to employment for elderly and disabled Wolfe residents
- o Reduce health vulnerability
- o Improve heath outcome such as life expectancy
- o Enhance the residents' sense of well-being
- Promote community engagement
- o Increase youth participation in youth development activities and programs

STRATEGY 1: ENHANCE THE QUALITY OF EDUCATION TO ALL RESIDENTS IN THE NEIGHBORHOOD

1.1: Improve K-12 educational	Action Plans	Performance Indicators and	Partners
outcomes	 After-School Academic Support: LEAP will offer after- school tutoring and homework assistance to Union Square youth, particularly those in elementary and middle schools. These programs will be staffed by college students and trained volunteers who serve as mentors and academic coaches, ensuring that children receive personalized attention. Literacy and Reading Programs: LEAP's literacy programs will focus on improving reading skills and 	 Metrics A significant increase in high school or equivalency completion Percentage of students promoted to next grade level each year high school graduation rates College acceptance and 	• .LEAP
	fostering a love of learning among young children. The	attendance rates	
	program will include one-on-one and group reading		

sessions and interactive literacy games and activities • Reduced rates of truancy	
designed to enhance comprehension and language	
skills.	
Summer Learning: During the summer months, LEAP	
will offer summer learning programs to prevent summer	
learning loss. These programs combine academic	
activities with fun, engaging experiences such as arts	
and crafts, science experiments, and outdoor	
exploration.	
CTEM and Oreative Arts Envictore anti-LEAD will support	
STEM and Creative Arts Enrichment: LEAP will expand	
its offerings to include specialized programs in STEM	
(science, technology, engineering, and mathematics)	
and creative arts, ensuring that Union Square youth can	
access hands-on learning experiences that develop	
critical thinking, creativity, and problem-solving skills.	
Performance Indicators and Partn	ners
1.2: Increase access to early• Mapping and Coordinating Services: The NHECC willMetrics• Netrice	lew Haven Early Childhood Council
	ULAC
	Childcare Centers
old families with programs that meet their needs, such as • Average wait time for preschool	
Image: New York early childhood education, healthcare, and family enrollment	
 support services. Collaboration with Early Childhood Providers: The established with local schools and 	
council will work closely with early childhood education community organizations providers, such as LULAC Head Start, childcare centers, Amount of funding resources	
and family-based care providers, to ensure that children contributed by partners	
receive consistent, high-quality early learning	
experiences.	
Centralized Referral System: The NHECC will develop	
a centralized referral system to connect Union Square	
families with the full range of early childhood services,	
including developmental screenings, special education, health services, and mental health support.	
 Promoting Early Childhood Best Practices: The 	
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 programs to implement best practices in early childhood education, focusing on developmentally appropriate curricula, classroom quality, teacher training, and family engagement. Improving Access to High-Quality Early Childhood Education: The NHECC will advocate for expanding high-quality early childhood education options in Union Square, including full-day and year-round programs that meet the needs of working families. Support for Professional Development: The council will support the professional development of early childhood educators by providing access to training opportunities, workshops, and certifications. This support will ensure that teachers and caregivers are well-equipped to provide high-quality care and education to young children. Promoting Inclusion and Diversity: The NHECC will work to ensure that early childhood programs in Union Square are inclusive and culturally responsive, serving children and families from diverse racial, ethnic, and linguistic backgrounds. This work includes supporting bilingual education and promoting diversity in early obildhood actinge. 	
childhood settings.	
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2.1:	Improve housing conditions.	Action Plans	Performance Indicators and	Partners
STRA	TEGY 2: ENSURE EXCELL	LENT HEALTH CARE FOR ALL RESIDENTS IN THE NEIGHBORHOO	DD	

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2.1: Improve housing conditions,	Action Plans	Performance Indicators and	Partners	l
including lead abatement, mold,	• Housing Quality Improvements: Develop partnerships	Metrics	Livable City Initiatives	l

and remediation	 with the Elm City Communities, Livable City Initiatives (LIC), the New Haven Department of Health, the Connecticut Department of Housing, NeighborWorks New Horizon, Cornell-Scott Hill Center, and Yale New Haven Health. These partnerships can bring resources, expertise, and community engagement to address the physical, social, and environmental factors that affect housing quality. Nonprofits Focused on Housing and Community Development: New Haven Legal Aid Assistance can provide legal assistance to residents facing unsafe housing eviction. Partnering with this organization can help improve resident rights and ensure housing meets legal and safety standards. Rebuilding Together in New Haven: This nonprofit organization offers free home repairs for low-income homeowners, focusing on improving safety, health, and accessibility. The group can collaborate with others to enhance housing visions for public housing residents in the Union Square community. 	 Number of lead assessments completed Percentage of units remediated Number of mold inspections performed Percentage of units passing health and safety inspections 	 Elm City Communities Yael New Haven Health Cornell Scott-Hill Health Center New Haven Legal Aid Assistance CT Dept of Housing NeighborWorks New Horizon .
2.2: Increase access to healthy food	 Action Plans: Food Access Programs: Collaborate with organizations that provide food access programs, such as Connecticut Food Bank and local farmers' markets, to increase the availability of affordable, healthy food options and integrate nutrition education into community events. Develop Community-Based Food Programs: Collaborate with logo organizations to create programs that increase access to healthy food. This can include expanding food pantries, offering fresh produce distribution programs, and supporting community gardens where residents can grow their own fruits and vegetables. Support Local Farmers Markets and Mobile Markets: Farmers' markets and mobile markets that travel to the Union Square community to provide residents with fresh, affordable produce. CitySeed, a New Haven- 	 Performance Indicators and Metrics The number of community gardens or urban farms Proximity to healthy food outlets The number of mobile food units serving the area The number of nutritional education programs 	 Partners CT Food Banks Local Farmers New Haven Health Dept CitySeed Community Services Administration, Elderly Services Community Action Agency

	based nonprofit dedicated to building adjusted food systems, runs farmers' markets, including mobile markets, and offers programs that make fresh food affordable, such as the SNAP double value program, which allows SNAP residents to double their benefits when purchasing fresh produce. ECC is partnering with CitySeed to bring farmers' markets or more markets directly to the Union Square neighborhood.		
2.3: Address transportation barriers that prevent access to healthcare facilities and services.	 Action Plans: Medicaid NEMT Services: Medicaid provides non- emergency medical transportation services to eligible beneficiaries who need help getting to medical appointments. Expanding these services and making them more efficient can significantly reduce missed medical appointments for low-income individuals. Partnership with Rideshare Companies: Public health systems and clinics can partner with rideshare services like Uber and Lyft to provide affordable transportation for patients. Some programs already exist where healthcare providers schedule patient rides to ensure they can attend appointments. Dedicated Community Shuttles: Establish community- based shuttle services that provide free or low-cost transportation to and from medical facilities. This service could benefit elderly and disabled residents with difficulty accessing regular public transit. Bring healthcare to the Community: Mobile health clinics can travel to neighborhoods like Union Square, providing health screening, vaccinations, and primary care services directly in the community. 	Performance Indicators and Metrics • The number of collaborations with public transit agencies and private rideshare companies • Improvements in health outcome • Increase in health care appointments keep	Partners • Mary Wade • Greater New Haven Transit District • Yale New Haven Hospital • Cornell-Scott-Hill Health Center
2.4: Promote health literacy and community engagement	 Action Plans: Implement Health Literacy Campaign: This activity aims to educate Union Square residents about preventive care, managing chronic conditions, and 	 Performance Indicators and Metrics Percentage of residents demonstrating increased 	 Partners Yale New Haven Health New Haven Health Dept Community Services Administration,

	 accessing health services. Use local schools, churches, and community centers to host workshops and seminars. Utilize Local Media and Social Media: Use local and social media to spread awareness about available health services, educational programs, and tips for healthy living, making health information more accessible to younger residents and families. Develop School-based Health Education: These programs focus on nutrition, physical activity, mental health, and sexual health to engage youth and their families in building lifelong healthy habits. 	 knowledge Pre- and post-assessment scores Number of educational materials distributed 	Elderly Services Cornell Scott -Hill Health Center Community Action Agency
2.5: Strengthen Mental Health and Substance Abuse Support	 Action Plans: Create And Promote Mental Health Services: Establish trauma-informed and culturally appropriate health care services, ensuring that Union Square's diverse population has access to counseling, support groups, and substance use recovery programs. Mental Health Outreach Clinics: Work with Yale New Haven Hospital and local behavioral health providers to establish mental health outreach clinics in the Hill and embed mental health professionals in community centers and schools. Peer Recovery Support Network: Develop a peer recovery support network where individuals who have overcome substance use disorders can offer guidance and assistance to those still struggling. Community Health Assessments: Promote collaboration between local universities and health systems to conduct community health assessments and research on specific health issues affecting the Hill, such as asthma, diabetes, and cardiovascular disease. Promote Digital Health Tools: Use mobile apps that help residents track their health, make appointments, and receive reminders for preventive screenings. 	 Performance Indicators and Metrics Percentage of population with access to care Frequency of emergency department visits Percentage of clients reporting reductions in cessation of substance use after treatment Percentage of individuals receiving integrated care for both mental health and substance abuse 	 Partners Yale New Haven Health New Haven Health Dept Community Services Administration, Elderly Services Cornell Scott-Hill Health Center CT Dept of Mental Health and Addiction
2.6: Incorporate health and	Action Plans:	Performance Indicators and	Partners

	Create and Decreation: The Dave & Cirle Club will	Matrice	
wellness programs into local youth	Sports and Recreation: The Boys & Girls Club will provide cafe, structured aports and recreational	Metrics	Yale New Haven Health
programs	provide safe, structured sports and recreational	 Number of youths enrolled in 	New Haven Health Dept
	activities, including basketball, soccer, swimming, and	health and wellness programs	Community Services Administration,
	fitness classes. These activities promote physical health	Increases in physical activity	Elderly Services
	and teach valuable life skills such as teamwork and	level	Cornell Scott-Hill Health Center
	discipline.	 Reduction in illness or injury 	• LULAC
	LEAP will provide a variety of sports and recreational	rates	• LEAP
	activities, including basketball, soccer, swimming, and	Number of family or community	Boys & Girls Club
	track. These programs promote physical fitness while	events focused on health	Community Action Agency
	teaching teamwork, discipline, and perseverance.		
	Health and Wellness Education: LEAP will incorporate		
	health and wellness education into its programs,		
	teaching youth the importance of nutrition, mental		
	health, and a healthy lifestyle. Workshops and activities		
	will focus on healthy eating, stress management, and		
	mindfulness.		
	• Healthy Habits for Life Initiative: LEAP will introduce a		
	"Healthy Habits for Life" initiative in Union Square. This		
	initiative will engage youth in fitness challenges, healthy		
	cooking classes, and wellness workshops that		
	encourage healthy living from a young age.		
	Health Screenings and Referrals: LULAC Head Start		
	will provide regular health screenings for children,		
	including vision, hearing, developmental, and dental		
	screenings. If any health concerns are identified, LULAC		
	will refer families to appropriate healthcare providers		
	and ensure that children receive necessary medical		
	care.		
	Nutritious Meals and Snacks: LULAC will ensure that		
	all children in the Head Start program receive healthy		
	meals and snacks each day, meeting the USDA		
	guidelines for nutrition. This initiative will help combat		
	food insecurity and promote healthy eating habits early		
	on.		
	Physical Activity and Wellness: LULAC Head Start will		
	incorporate physical activity and wellness education		
	into its curriculum, encouraging children to engage in		
	daily physical exercise and teaching them the		
	importance of staying active. This initiative will help		

 children develop lifelong habits that promote physical and mental health. Access to Healthcare Services: LULAC will work with healthcare partners to connect families to medical, dental, and mental health services. By helping families access preventive care and health education. LULAC 	
access preventive care and health education, LULAC will contribute to better health outcomes for children	
and families in Union Square.	

STRATEGY 3: STRENG	THEN COMMUNITY ENGAGEMENT AND PARTICIPATION		
3.1 Enhance Community Engagement and Partnerships	 Action Plans: Community Events and Workshops: Gateway will host informational sessions, career fairs, and community events in Union Square to engage residents and provide them with information about the available programs and services. Outreach and Enrollment Support: Gateway will work with community partners, such as the Resident Advisory Committee, to conduct outreach efforts that target residents who may not typically engage with educational institutions. This collaboration could include door-to-door outreach, targeted marketing campaigns, and partnerships with local organizations. Mentorship and Peer Support Programs: Gateway students and alumni from the Union Square neighborhood will be encouraged to mentor current residents, inspiring and supporting others in pursuing educational and career goals. School Partnerships: The Boys & Girls Club will collaborate with local schools to provide afterschool enrichment that complements the school's academic goals. This partnership ensures that educational support is aligned with what students 	 Performance Indicators and Metrics The number of community members involved in initiatives Frequency of community meetings and events Number of partnerships formed 	Partners Gateway Community College Boys & Girts Club Cornell Scott- Hill Health Center LULAC LEAP Boys & Girls Club

 are learning during the school day. Nonprofit Collaboration: The Boys & Girls Club will collaborate with other local organizations, such as Gateway Community College and local health clinics, to add additional resources and expertise to its programs. These partnerships will help expand the range of services available to youth and families. Business and Employer Partnerships: The Boys & Girls Club will partner with local businesses to provide internship opportunities, job shadowing, and sponsorships for youth development programs. This connection will also give businesses an opportunity to invest in Union Square's future workforce. 	
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4.1 Promote leadership skills,	Action Plans:		Partners
ocial development, and	• After-School Programs: The Boys & Girls Club will offer	Performance Indicators	• LEAP
ntoring for Union Square youth	structured after-school programs that provide	and Metrics	• Boys & Girls Club
	homework help, tutoring, and educational enrichment	The number of	
	activities. These programs will be designed to	participants in	
	complement the local school curriculum and help	leadership training	
	students improve their academic performance.	programs	
	• Summer Enrichment: During the summer months, the	Number of participants	
	Boys & Girls Club will offer programs that prevent	involved in group	
	summer learning loss and provide opportunities for	activities	
	youth to engage in STEM activities, arts and crafts,	Increased confidence	
	sports, and team-building exercises.	in social settings	
	College and Career Readiness: The Boys & Girls Club	Number of mentor-	
	will establish college and career readiness programs for	mentee pairs	
	middle and high school students, including college	established	
	preparation workshops, financial aid counseling, and	Mentee satisfaction	
	exposure to different career paths through internships	with mentorship	
	and mentorship programs.	Number of community	

•	Safe Environment: The Boys & Girls Club will serve as a		outreach activities	
	designated safe space for youth in the Union Square		conducted	
	neighborhood, offering an alternative to potentially	•	Number of partnerships	
	unsafe or unproductive after-school environments. This		with local	
	safe environment will reduce youth exposure to negative		organizations, schools,	
	influences such as gang violence or drug activity.		and health care	
•	Mentorship Programs: The Club will establish formal		providers	
	mentorship programs that connect Union Square youth	•	number of new clients	
	with positive adult role models from the community.		enrolling in services	
	Mentors will guide, encourage, and support the youth,			
	helping them navigate academic, social, and personal			
	challenges.			
•	Conflict Resolution and Social Skills: Through group			
	activities and workshops, the Boys & Girls Club will			
	teach youth essential social and conflict resolution			
	skills. These activities will help reduce youth			
	involvement in neighborhood conflicts and contribute to			
	a more peaceful community environment.			
•	Keystone and Torch Clubs: The Boys & Girls Club will			
	offer programs such as Keystone (for teens) and Torch			
	(for preteens), which focus on leadership, community			
	service, and personal development. These clubs			
	encourage youth to become actively engaged in their			
	communities and help shape the future of Union			
	Square.			
•	Youth Advisory Council: The Boys & Girls Club will			
	establish a Youth Advisory Council composed of Union			
	Square teens, giving them a voice in neighborhood			
	initiatives' planning and decision-making process. This			
	council will work alongside the Resident Advisory			
	Committee to ensure that youth perspectives are			
	considered when developing programs and services.			
•	Community Service Projects: The Boys & Girls Club			
	will organize community service projects where youth			
	can contribute to the neighborhood's improvement,			
	whether through park cleanups, food drives, or helping			
	with local events. These projects instill a sense of civic			
	responsibility and pride in the community.			
•	Parenting Workshops: The Club will offer workshops			

for parents that cover topics such as positive discipline,	
academic support at home, and fostering	
communication with children and teens. These	
workshops strengthen family bonds and provide parents	
with tools to support their children's success.	
Family Events: The Boys & Girls Club will host regular	
family events, such as family fun nights, holiday	
celebrations, and parent-child activities, creating	
opportunities for families to bond and enjoy positive	
experiences.	
Resource Referrals: For families needing additional	
support, the Boys & Girls Club will work with the People	
Task Force and local social service agencies to provide	
referrals for housing assistance, healthcare, mental	
health services, and other resources.	
Leadership Training: LEAP will provide training	
programs for Union Square middle and high school	
students. These programs will focus on communication	
skills, decision-making, teamwork, and conflict	
resolution, empowering youth to take on leadership	
roles in their schools and communities.	
College Student Counselors: One of LEAP's unique	
approaches is the use of college students as counselors	
and mentors. Union Square youth will be paired with	
college mentors who provide academic support and	
serve as role models, encouraging students to aspire to	
higher education and personal success.	
Youth-Led Initiatives: LEAP will facilitate youth-led	
projects in Union Square, giving young people the	
opportunity to take the initiative and design community	
service projects, fundraising events, or advocacy	
campaigns. This hands-on experience will help develop	
participants' sense of responsibility, civic engagement,	
and leadership.	
Peer Mentorship: Older LEAP participants will be able	
to mentor younger children, creating a positive cycle of	
peer-to-peer learning and support. This approach	
fosters a sense of community and helps youth develop	
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	leadership skills through teaching and guiding others.			
4.2 Enhance family	Action Plans:	•	Performance	Partners
engagement and community building	• Family Workshops: LEAP will offer family workshops to strengthen parent-child relationships and provide parents with tools to support their children's academic and personal growth. These workshops will cover topics such as positive parenting, academic involvement, and fostering emotional resilience.	•	Indicators and Metrics Increase in the level of participation of family involvement in community programs	 LEAP Boys & Girls Club Gateway Community College
	 Community Events: LEAP will host community events such as family fun days, community cleanups, and neighborhood festivals, bringing Union Square residents together to foster a sense of community and belonging. These events will allow families to connect and youth showcase their talents and achievements. Parent-Teacher Partnerships: LEAP will work with local schools to establish strong partnerships between parents and teachers. These partnerships will ensure that parents are involved in their children's education and informed about their academic progress. These partnerships will improve educational outcomes and keep students on track. School Partnerships: LEAP will work closely with local schools to align its after-school and summer programs with school curricula and priorities, ensuring that academic support is consistent and effective. Partnership with Gateway Community College: LEAP will collaborate with Gateway Community College to expose youth to higher education opportunities, college 	•	Level of collaboration among and between organizations Impact of community engagement on families' health, education, and well- being Increase in level of community trust Level of family well- being	
	 readiness programs, and mentorship from college students and faculty. Coordination with the Boys & Girls Club and Other Nonprofits: LEAP will coordinate with other organizations, such as the Boys & Girls Club, to ensure 			
	that youth in Union Square have access to a broad range of resources, from academic support to health services, leadership training, and recreation.			

4.3 Promote youth	Action Plans:	Performance Indicators	Partners
employment programs	 Summer Youth Employment Program: Workforce Alliance will run a summer youth employment program that provides Union Square teens with job placements in local businesses, nonprofit organizations, and government agencies. This program will offer valuable work experience and help youth develop teamwork, communication, and time management skills. Internships and Apprenticeships for Youth: Workforce Alliance will collaborate with LEAP, the Boys & Girls Club, and Gateway Community College to offer internships and apprenticeships for high school and college students in Union Square. These opportunities will focus on industries such as healthcare, IT, and advanced manufacturing, allowing youth to gain exposure to potential career paths. Career Exploration Workshops: Workforce Alliance will host career exploration workshops for Union Square youth. In these workshops, professionals from various industries will share their experiences and offer guidance on entering those fields. These workshops will introduce youth to emerging job sectors and help them make informed decisions about their educational and career goals. Coordination with Workforce Development Programs: LULAC will work with organizations like Workforce Alliance to connect parents to job training and employment opportunities. By helping parents gain employment or advance in their careers, LULAC will contribute to improving the economic stability of families in Union Square. 	 and Metrics The number of participants in employment training programs Representation of various demographic groups in the program Retention rates of program participants Percentage of participants completing training or internship programs Improvement is jobready skills Number of active monthly uses engaging with the website or apps Number of participants who attend each workshop, seminar, webinar 	 LEAP Boys & Girls Club Gateway Community College Workforce Alliance New Haven Works

STRATEGY 5: FOSTER JOB CREATION AND ECONOMIC DEVELOPMENT

5.1: Expand higher	Action Plans:	Performance Indicators	Partners
education and vocational training opportunities to enhance opportunities for employment	 Adult Education and GED Programs: Gateway will offer adult education programs, including GED preparation and basic literacy and numeracy skills training, to help residents who may have faced barriers to traditional educational pathways. Bridge Programs for High School Students: In partnership with local high schools, Gateway will create "bridge programs" that provide Union Square youth with a pathway to higher education. These programs will offer dual-enrollment opportunities, allowing high school students to earn college credits while completing their diplomas. Scholarship and Financial Aid Support: Gateway will provide financial aid counseling and scholarship opportunities for low-income residents to encourage participation in higher education. Specific scholarship programs may be created to support the transformation plan. Vocational Training Programs: Gateway will offer targeted vocational and technical training programs designed to meet the needs of local employers, such as Yale-New Haven Hospital and other healthcare facilities, manufacturing firms, and emerging industries. Certification and Credentials: Residents will have access to programs leading to industry-recognized certifications and credentials in fields such as nursing, information technology, HVAC, construction, and automotive technology, ensuring they have the skills needed for high-demand jobs. Apprenticeship Programs: In partnership with local 	 and Metrics Number of training programs offered Total funding dedicated to higher education and vocational training Percentage of students who complete the higher education or vocational training programs Percentage of graduates who obtain employment within one year after completing the program Reduction in unemployment rates 	 Gateway Community College Workforce Alliance New Haven Works Community Action Agency

	 programs that allow Union Square residents to gain hands-on experience while earning an income. These programs will focus on healthcare, green construction, and renewable energy. Job Placement Services: Gateway will collaborate with the People Task Force and local employers to provide job placement services for residents who complete training programs. The college will also assist with resume building, interview preparation, and job search strategies. Increase Employment Opportunities: Through workforce training programs, residents will be equipped with skills that meet the needs of local employers, helping to reduce unemployment and underemployment in the neighborhood. Support Local Economic Growth: By fostering entrepreneurship and small business development, Gateway will contribute to revitalizing the local economy and creating new opportunities for Union Square residents. Career Counseling and Coaching: New Haven Works offers personalized career counseling to help job seekers assess their skills, identify career goals, and develop action plans for securing employment. This program includes one-on-one resume-building coaching, interview preparation, and networking. Job placement assistance 		
5.2: Expand employment opportunities for elderly individuals and persons with disabilities in Union Square	 Action Plans: Tailored Training Programs: Develop job training programs specifically designed for elderly individuals and people with personal disabilities, focusing on their strengths and abilities. Partner with local educational institutions such as Gateway Community College and Southern Connecticut State University to offer skill- 	 Performance Indicators and Metrics Increase in employment rates among elderly and disabled compared to baseline data 	 Partners Gateway Community College Workforce Alliance New Haven Works Southern Connecticut State University New Haven Disability Services New Elderly Services

building workshops, digital programs, and vocational training.	Percentage of program participants who successfully transition to paid employment after completing training or support programs and group activities Job retention rates Number of employers providing disability awareness training	